

## **Baretz+Brunelle Promotes Kelsey Nason and Ken Gary to Partner**

*Growing Communications Firm Also Announces Four Additional Promotions*

NEW YORK – December 12, 2017 – [Baretz+Brunelle](#) announced today that it has promoted Managing Director Kelsey Nason and Chief Marketing and Business Development Officer Ken Gary to partner. The promotions were internally announced at a recent all-staff retreat. Baretz+Brunelle has grown to 20 full-time employees since its founding in early 2016.

“We are overjoyed to call Kelsey and Ken our partners,” Baretz+Brunelle partners Spencer Baretz, Cari Brunelle and Jason Milch said in a joint statement. “They are both forward thinkers who bring dynamic personalities to their work and an unwavering commitment to their clients’ business goals. It’s no surprise that our clients treasure them as much as we do.”

Nason develops and manages communications and business development strategies for elite law firm clients that range from Am Law 50 firms to litigation boutiques. She began her career at Goodwin Procter LLP in Boston, where she helped launch international offices in Hong Kong and London. She actively contributes pro bono service to Hudson River Community Sailing, which develops leadership and academic success for underserved New York City youth through sailing education. She also co-chairs the Tri-State Young Professionals Board of Jumpstart, a national early-education organization. She was previously named a “Rising PR Star Under 30” by PR News magazine.

Before joining Baretz+Brunelle, Gary served as vice president and group publisher of ALM’s national legal media brands. At ALM, he oversaw the business growth of The National Law Journal, Corporate Counsel Magazine and InsideCounsel, developing extensive insight into marketing, branding and revenue generation in the legal market. Over the last year, he has driven rapid growth for Baretz+Brunelle and its clients through his vast network of relationships and peerless knowledge of content marketing, digital publishing and business strategy. He has been instrumental in the firm’s entry into the legal technology space, which continues to be an area of significant growth at Baretz+Brunelle.

Baretz+Brunelle also promoted Poonam Jain to chief operating officer, Sarah Andries to director, and Leora Goldfarb and Jessica Klein to senior associate.

### **About Baretz+Brunelle**

Baretz+Brunelle is a corporate communications agency that helps its clients to be respected, trusted and remembered, the three things all great companies want to be. Baretz+Brunelle’s clients are elite law firms, top financial advisors and leading corporations. From its offices in New York, Boston, Charlotte, Chicago, Detroit, Houston, Kansas City, Los Angeles and Richmond, the firm uses a variety of tactics tied directly to business strategy to help clients break through the clutter and showcase their expertise, demonstrate their value and influence their markets. For more information, visit [www.baretzbrunelle.com](http://www.baretzbrunelle.com).

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