

## KELSEY NASON

PARTNER

646 386 7804

[knason@baretzbrunelle.com](mailto:knason@baretzbrunelle.com)

Kelsey is a trusted communications strategist to professional services firms, excelling in the execution of large-scale, multi-faceted campaigns for clients ranging from Am Law 50 firms to boutique investment banks.

Named a “Rising PR Star Under 30” by PR News, Kelsey develops a deep understanding of her clients’ objectives and works relentlessly to achieve them. Her approach has been equally effective in launching and nurturing the growth of boutique firms, directing the communications strategies of large practice groups and managing media coverage of client-related news events. Her law firm clients include sophisticated plaintiffs’ firms as well as large, full-service firms. They routinely achieve placements in national outlets such as The New York Times, The Wall Street Journal and CNBC. Kelsey’s clients also routinely gain recognition through major industry awards and rankings.

Kelsey previously worked in the marketing department of Goodwin Procter LLP, a prominent international law firm. An avid sailor and two-time regatta champion, she dedicates pro bono service to Hudson River Community Sailing, which introduces underserved New York City youth to sailing. She also serves as co-chair of the Tri-State Young Professionals Board of Jumpstart, a national organization that benefits preschool children in low-income communities. Kelsey is a graduate of Boston University College of Communications, magna cum laude.



[linkedin.com/in/kelseynason/](https://www.linkedin.com/in/kelseynason/)



[@kelseynason](https://twitter.com/kelseynason)