

## LAUREN FRENCH

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A senior associate at Baretz+Brunelle, Lauren focuses on executing impactful communications strategies for the firm's legal technology clients, as well as for other legal and professional services providers.

Lauren has worked in the emerging legal tech field since 2014 and has established an extensive network throughout the industry. She works to help clients stand above the competition in the ever-changing fields of legal technology and legal services.

Before joining B+B, Lauren was a communications manager at Epiq Systems, a global legal technology and legal services company. There she oversaw the company's PR firm and spearheaded numerous initiatives in content development and public relations. Lauren is a graduate of Indiana Wesleyan University and received her M.A. from Michigan State University in public relations with high honors.



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