

LEORA GOLDFARB

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A senior associate in Baretz+Brunelle's New York office, Leora develops targeted, high-impact public relations campaigns for leading law firms and other professional services providers.

Leora cultivates close working relationships with her clients and has developed extensive experience with branded content initiatives. For one B+B law firm client, she has helped develop an innovative annual research report that gains widespread attention from national news outlets and the firm's target client base. Interested in mentoring others as well as broadening her own knowledge, Leora serves as communications advisor to the New York University chapter of Delta Gamma Fraternity.

Leora has spent her entire professional career in the public relations field. Before joining B+B, she secured media placements, speaking opportunities and awards for clients of LEWIS PR, an integrated communications agency that serves a worldwide client base. She is a graduate of Boston University.



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