

MOLLY DOHERTY

DIRECTOR

646 386 7675

mdoherty@baretzbrunelle.com

A director in Baretz+Brunelle's New York office, Molly executes impactful communications strategies and manages results-oriented campaigns for elite law firms, hedge funds, and other professional and information services providers.

Molly's attention to her clients' business objectives, and ability to deliver results that serve them, makes her a "dynamic powerhouse in the industry," according to PRWeek. She was named PRWeek's "Young PR Professional of the Year" for, among other things, her highly successful media relations strategies. Molly's clients regularly appear in top-tier media platforms such as The New York Times, The Wall Street Journal, Fox News, and Fox Business, in addition to strategically targeted outlets.

Before joining B+B, Molly worked in the corporate communications department of Viacom, one of the nation's largest media conglomerates, crafting PR strategies for a range of Comedy Central programs. She also organized a media plan for a TV Land red carpet event and sitcom premiere, which became the highest-rated telecast in the network's 14-year history. Molly is a graduate of Boston University College of Communications, magna cum laude.



[linkedin.com/in/mollygdoherty/](https://www.linkedin.com/in/mollygdoherty/)



[@mollygdoherty](https://twitter.com/mollygdoherty)