

## NICK MAMOZZELLOS

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Nick leads the implementation and execution of multi-channel digital marketing programs within marketing automation software with a focus on segmentation, engagement, personalization and creating a great brand experience. His diverse marketing background and deep understanding of marketing technology platforms is what sets him apart to drive business results. Nick is certified in Pardot, HubSpot and Google AdWords platforms.

Prior to joining Baretz & Brunelle, Nick worked for Reorg, a financial media firm focusing on the restructuring industry, where he was responsible for managing and implementing automated marketing programs to support the business globally, as well as directing strong email marketing practices. Before Reorg, Nick worked at the Michael J. Fox Foundation, a non-profit dedicated to finding a cure for Parkinson's, and at ALM Media in the areas of multi-channel campaign design, database marketing and marketing research.

Before starting his career in digital marketing, Nick was a semi-professional basketball player for Nea Kifissia B.C. (Athens, Greece) and a coach for Maroussi B.C. junior team (Athens, Greece). He is a graduate of the American College of Greece (a Harvard University affiliate) and received his M.S. from New York University, highest distinction.



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