

SOPHIE GREENBERG

ASSOCIATE

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Sophie is an associate in the New York office where she helps service clients by taking a proactive approach. Sophie focuses on coordinating targeted media outreach and monitoring, providing client-centered issue research and working with the Baretz+Brunelle team to develop client strategy.

Sophie graduated from American University's School of Communication with a degree in public relations and strategic communication.

Sophie brings excellent communication and client service skills from her previous experience. She assisted with media relations for a boutique lifestyle PR firm and worked in non-profit marketing. She also interned with B+B before joining the firm full time.



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